



SeRiC - Seminari delle Ricerche in Corso 2025/2026

HANNAH ARENDT AND THE ALGORITHMIZATION. OF IDEOLOGY

10/11/2025, h 15:00/17:00 Sala Mondolfo, via Zamboni 38

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Digital systems compound our current epistemological and political malaise even as they present themselves as convenient and easy solutions to them. In a context of data overabundance, the production of 'truth' has become challenging, even a moot point. The proliferation of digital systems, especially platforms and social media, has largely powered the 'algorithmization of ideology': algorithmic systems build on and amplify various ideologies by virtue of the very way they operate, encouraging actions based on correlations rather than causal connections. This form of 'magical thinking' transmutes subjective beliefs into social facts which are then reinjected online and into the world, undermining politics and democracy. In this context we unsurprisingly tend to select the 'facts' that conform to our particular worldviews, claiming 'alternative' truths' which might otherwise be dismissed as delusions — 'anything becomes possible' — but which are particularly appealing to those who feel socially or politically marginalized. These systems tend to compound our current epistemic, political, and social crises and threaten shared frameworks of social understanding and action ('common worlds').

In this talk I hope to explore how Hannah Arendt's thought and writings can be extended and adapted for the digital age. Drawing on the thought of the philosopher Hannah Arendt (1906-75) I hope to examine how we can we turn these systems into something that supports the creation of socially cohesive political bodies and collectively meaningful horizons of expectations. Her analysis of ideology as the 'logic of an idea' and analysis of modernity and alienation are particularly pertinent to our current epoch, and her work sheds light on some discomforting parallels between totalitarian ideologies and certain strands of Silicon Valley thought.

Link all'aula virtuale <u>qui</u>, oppure QR code →

▶Il seminario si inserisce all'interno dell'offerta di didattica dottorale per il dottorato in Philosophy, Science, 🕡 Cognition, and Semiotics del Dipartimento di Filosofia dell'Università di Bologna, per l'anno accademico

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